

April 27, 2023, 1:35pm – 3:00pm

University of North Carolina School of the Arts
Boardroom, Seman's Administration Building, SAAB306
Winston-Salem, North Carolina

COMMITTEE MEMBERS:

Greer Cawood (Chair)*, Jeffery Bullock*, Kayli Kimerer*, Rhoda Griffis*, Peter Juran* (Acting Chair), Kyle Petty*, Graydon Pleasants*, Mark Land* (ex officio), Sandi MacDonald

* denotes voting members

COMMITTEE STAFF:

Patrick J. Sims, Executive Vice Chancellor and Provost, Karen Beres, Vice Provost and Dean of Academic Affairs, Tracey Ford, Vice Provost and Dean of Student Affairs, David L. Harrison, General Counsel, Kathryn McMillan, Staff, Amanda Balwah, Staff, Andy Paris, Chair of UNCSEA Faculty Council, Viah Streater, Staff Council Representative

AGENDA

OPEN SESSION

1. Call to Order and Confirm Quorum.....Greer Cawood
2. Approval of Minutes from the February 22, 2023 Meeting Greer Cawood
3. Student Government Association President Report.....Kayli Kimerer
 - a. SGA Team
 - b. Advocacy Campaigns and Committees
 - c. Events
 - d. Association of Student Governments
 - e. Primary Goals
4. Faculty Council Report.....Andy Paris
 - a. Academic Freedom and EDIB Work
 - b. Collaborative Scheduling Initiative
5. Academic Affairs Report..... Karen Beres
 - a. Undergraduate Degree Completion Improvement Plan (UDCIP)
 - b. Contract Reappointment Projections 2023-24

- c. Student Success Initiatives 2022-23
- 6. Student Affairs ReportLaurel Donley
 - a. Holistic Student Development
 - b. Student Conduct
 - i. Significant Accomplishments
 - ii. New Initiatives
 - c. Health and Wellness
 - d. Activities and Events Spring 2023
- 7. Enrollment Update..... Paul Razza
 - a. Fall 2023 Enrollment Goals
 - b. Fall 2023 Submitted Applications and Admitted Students
 - c. Yield Strategy and Results
- 8. Provost’s Report..... Patrick J. Sims
- 9. Other Business..... Greer Cawood
- 10. Motion to Move to Closed Session..... Greer Cawood

CLOSED SESSION

- 11. Approval of Minutes from December 2, 2022 Meeting.....Greer Cawood
- 12. Personnel Matter Patrick J. Sims
- 13. Consideration of Honorary Degree..... Patrick J. Sims
- 14. Motion to Return to Open Session.....Greer Cawood

OPEN SESSION

- 15. Adjourn..... Greer Cawood

February 22, 2023, 1:00pm – 2:00pm - MINUTES

University of North Carolina School of the Arts

<https://uncsa.zoom.us/j/91264062040>

TRUSTEES PRESENT:

Greer Cawood*, Jeffery Bullock*, Kayli Kimerer*, Peter Juran*, Mark Land*, Graydon Pleasants*, , Ralph Womble *

* denotes voting members

TRUSTEES ABSENT:

Rhoda Griffis*, Kyle Petty*, Sandi MacDonald (ex officio)

COMMITTEE STAFF PRESENT:

Patrick J. Sims, Karen Beres, Paul Razza, David L. Harrison, Kathryn McMillan, Amanda Balwah, Andy Paris, Tracey Ford

OTHERS PRESENT:

Claire Machamer, Jeff George, David Harrison, Nia Franklin, Lissy Garrison, Kevin Bitterman, Jack Sargeant, Katherine Johnson, Lynda Lotich, Laurel Donley, Pree Nayek

CONVENE MEETING AND CONFIRM QUORUM

Peter Juran/Greer Cawood convened the February 22, 2023 Academic and Student Affairs Committee Meeting at 1:04 p.m. A quorum was confirmed.

APPROVAL OF MINUTES

Peter Juran/Greer Cawood asked the committee members to review the minutes from the December 1, 2022, meeting. They then called for a motion to approve the minutes as presented (Chair Cawood was having issues with her sound and was communicating via text and Peter assisted).

MOTION: Graydon Pleasants moved to approve the minutes from the December 1, 2022, meeting. Ralph Womble seconded, and the minutes were unanimously approved.

Student Government Association President Report.....Kayli Kimerer

- ❖ Introduced the SGA team and welcomed them to the meeting
- ❖ First week class surveys, listening sessions, and working on hearing how they can support students
- ❖ Working with international association to support international students
- ❖ Working with bringing the community together and participated on committees for campus safety
- ❖ Finished some mental health programming creating 100 wellness bags and would like to find funding to do a bag for all students
- ❖ Partnered with the Pickle Pantry to help with food insecurities for our students
- ❖ Elections are after spring break
- ❖ SGA Associates meet monthly from the system and we are serving on system committees to address campus and system initiatives
- ❖ Goals from SGA approaching end of year is to continue to address mental health and wellness, space to share thoughts with admin, working with strategic communications to help guide what we are advertising about the school

Faculty Council Report.....Andy Paris

- ❖ Campus safety is still on everyone's mind and with chiefs' departure we are wanting to get faculty, students, and other stakeholders together to begin a new search and to help redefine how campus police department connects with the campus community
- ❖ Faculty designed the in-service for spring which was designed around title IX and consent culture on this campus – we created a panel of faculty from each school and gave examples of how they are working towards creating safe practices
- ❖ Faculty assembly was on campus last week and it was an amazing opportunity to show off what we did
- ❖ Faculty is discussing how they can contribute
 - a. Shared Governance and Campus Safety
 - b. Collaborative Scheduling Initiative

Academic Affairs Report..... Karen Beres

- ❖ End of the UDCIP report was put into place 5 years ago and we have put out the final report for this 5-year goal
 - This data will be published We exceeded our graduation rate goals
 - Aiming for 85% graduation rates which will be best captured through retention
 - Dance goal graduation grew from 67.9 but is a significant increased graduation rate
 - Music retention rates is an area of growth opportunity to serve the unique needs of the school of music
 - Music competition is fierce and is funded very well at other schools, so students have lots of choices and often lots of opportunity for scholarships
- ❖ UNC System Institutional Stretch goals are at
 - 4-year graduation rate
 - already at 77.3%; stretch goal of 78.91%
 - Undergraduate degree efficiency – defined as an institution’s number of undergraduate credentials awarded per 100 Full-Time Equivalent (FTE) undergraduates
 - 22.6 to 24.09
 - Education and related expenses per degree
 - Stretch goal to *reduce* by 8.77%
 - Average cumulative debt at completion
 - Stretch goal to *reduce* by 13.5%
 - UNCOSA-specific goal: 4-year graduation rate for Pell grant recipients
 - already at 73.17%; stretch goal of 74.7%

Student Affairs ReportLaurel Donley

- ❖ Tracey Ford wanted to take the opportunity to say thank you to the Board of Trustees for your support over my time here at UNCOSA

- ❖ Planning orientation for this summer and working to create a better orientation experience for our students
- ❖ Working on combining platforms and programs for information for students in a single app
- ❖ Brining back orientation leaders in a different way to help guide student success and sense of belonging when they arrive on campus
- ❖ Received grant form the system for high school and are encouraged by additional fiscal support that is helping fill positions that are key to our high school programs
- ❖ Student Affairs has engaged with an outside consultant, Jackie O'Rourke with Outermost Education to evaluate and make recommendations for aligning our high school program to best practices of boarding schools

Enrollment Update..... Paul Razza

- ❖ Present the Fall 2023 targets and submitted applications with national enrollment context
- ❖ Discussed current actions to achieve headcount goals
- ❖ Gave a Posse Arts Scholars announcement

ADJOURN

With there being no other business, Greer Cawood called for a motion to adjourn at 1:59 pm.

MOTION: Mark Land moved to adjourn the meeting. Peter Juran seconded and the committee unanimously voted to adjourn.

Submitted by: Kathryn McMillan

AGENDA ITEM

Student Body President Report.....Kayli D. Kimerer

Summary: The Student Body President will provide an overview of goals for the 2022-2023 academic year and student government activities to date. She will introduce student government leaders and will briefly outline their goals for the year:

a. **SGA Team**

- I. Diego Vazquez Gomez (Student Body Vice President, 4th Year Drama, Acting)
- II. Rohit Liam (SGA Executive / ASG Liaison, 4th Year Film, Producer)
- III. Claire Schiffer (SGA Executive, 3rd Year Dance, Ballet)
- IV. Omar Sosa (SGA Executive, 3rd Year Design & Production, Stage Management)
- V. Jack Sargent (SGA Executive, 2nd Year Music, Vocal)

b. **Advocacy Campaigns & Committees**

- I. First Week of Classes Survey
- II. SGA Listening Session
- III. Art School Surveys
- IV. Health and Wellness Survey
- V. Collaboration with the International Student Association
- VI. Participation on Tuition and Fees Committee
- VII. Campus Police Advisory Board

c. **Events**

- I. Donuts on Daniels Plaza
- II. Town Hall with the SGA Team
- III. Campus Safety Walk
- IV. Voting Informational session
- V. Mental Health Goodie Bags (Feb)

- VI. We Give Here (Feb)
- VII. SBP Elections (March)
- VIII. SGA Listening Session w. Grad Student Council (Mar)

d. Association of Student Governments

- I. SBP Kayli Kimerer Served as on the Council of SBP Committee
- II. School of Music Executive Jack Sargent served on the internal operations and government outreach committees.
- III. Attended two in-person and four virtual conferences
- IV. Completed the fall initiative

e. Primary Goals

- I. Address student mental health concerns on campus.
- II. Connect students to available resources regarding health and wellness.
- III. Provide a space for students to share their perspective with administration, faculty, and staff.
- IV. Collaborate with strategic communications on upcoming marketing campaigns and materials.

Action: This report is for informational purposes only.

AGENDA ITEM

Faculty Council Update.....Andy Paris

Summary: The Faculty Council Chair will report on the following topics:

- a. Academic Freedom and EDIB Work
- b. Collaborative Scheduling Initiative

Academic Freedom and EDIB work on campus

- 1. Faculty concerns regarding recent academic policy changes and legislative proposals

Collaborative Scheduling Initiative

- 1. Faculty Council hosted three faculty gatherings with the goals of improving morale and broadening out the discussions that our subcommittee had in December regarding CSI
- 2. Faculty Council CSI Subcommittee on the Collaborative Scheduling Initiative constructed a comprehensive written report, containing an overview of our work and specific recommendations for moving forward on CSI.

Action: This report is for informational purposes only.

AGENDA ITEM

Academic Affairs Report.....Karen Beres

Summary: The Vice Provost and Dean of Academic Affairs will update the committee on the following topics:

- a. Undergraduate Degree Completion Improvement Plan (UDCIP)
- b. Contract Reappointment Projections 2023-24
- c. Student Success Initiatives 2022-23

Undergraduate Degree Completion Improvement Plan – final report

UNC System Institutional Comparisons in 4- and 5-year graduation rates for First-time Full-time undergraduate students, 2021-22

UNC Institution	4-yr grad rate	5-yr grad rate
App State	58%	71%
ECU	43.2%	59.2%
FSU	22.9%	29.8%
NCA&T	35.7%	50%
UNCA	41%	52%
UNCG	40.3%	54.3%
UNCW	27.6%	40.6%
UNCSA	77.3%	79.1%
WCU	43.9%	56.4%
WSSU	33%	45%

Note: UNC System schools not listed did not include overall FTFT graduation rates in their plans. Focus for those institutions included subcategories such as male-identifying students, STEM, Pell Grant, first-generation, transfers, etc.

Contract Reappointment Projections 2023-24

Contract Reappointment Evaluation:

- 4-Year: 8
- 5-Year: 9
- 1st 10-Year: 8
- 2nd 10-Year: 3

Total multi-year faculty in contract reappointment in 2023-24 = 28

D&P – 7	Film - 7
Dance – 4	High School Academic Program - 2
DLA – 1	Music – 2
Drama – 5	

Mid 10-Year Review: 4

D&P – 3
Music - 1

Student Success Initiatives 2022-23

Academic Early Warning Report (through 4/06/23)

- We have received xx reports during the 2022-23 academic year. Comparison numbers with last year are included below.

2022-23:

○ C1 – 38	Dance – 15	Low Grades – 51
○ C2 – 55	Drama – 17	Excessive Absences – 67
○ C3 – 28	D&P – 31	Lack of Engagement – 19
○ C4 – 16	Film – 56	
○ G1 – 0	Music – 18	
○ SP – 0		

*6 students have more than one report

2021-22:

○ C1 – 50	Dance – 14	Low Grades -35
○ C2 – 47	Drama – 12	Excessive Absences - 57
○ C3 – 26	D&P – 44	Lack of Engagement - 46
○ C4 – 12	Film - 27	
○ G1 – 2	Music - 41	
○ SP – 1		

*10 students have more than one report

Academic Student Success Coaches

- Pilot of new success support through Academic Student Success Coach
 - One staff member currently coaching three students from the schools of D&P, Drama, Music
 - Projecting additional staff time devoted to coaching in the 2023-24 academic year
 - Program expanding to serve a target population of 15 undergraduate students who have been placed on probation as of the end of the spring 2023 semester

Action: This report is for informational purposes only.

AGENDA ITEM

Student Affairs Report.....Laurel Donley

Summary: The Assistant Dean – Student Development, Director High School Life will report on the following topics:

- a. Holistic Student Development
- b. Student Conduct
 - i. Significant Accomplishments
 - ii. New Initiatives
- c. Health and Wellness
- d. Activities and Events Spring 2023

Holistic Student Development

The Division of Student Affairs facilitates the holistic development of students academically, artistically, personally, and professionally through co-curricular programs, services, and spaces where students:

- Experience a sense of belonging.
- Prioritize self-care, community health, and well-being.
- Explore their identities and those of others.
- Obtain and utilize transferrable and lifelong skills.

Student Affairs is focusing on a culture of care for our students and the staff within Student Affairs who support our students. With the focus on care, we are aligning with UNCSEA Forward focusing on health and wellness.

Student Conduct

After having multi-year lows in drug and alcohol cases, we have seen an increase in these cases as we approach the end of the academic term. The majority of staff time has been dedicated to adjudicating the Title IX cases and preparing the appeal for one of these cases.

Nick Gawlik attended the Association for Student Conduct Administration (ASCA) conference in Portland, WA in January 2023 and will be implementing some new best-practices in the near future.

Significant Accomplishments

- Resolving cases in a timely manner with an increase in litigious students.
- Established several new community service partnerships for students to complete their conduct outcomes.
- Piloted new online alcohol education course platform for low-risk, low-level alcohol policy infractions and is free to students. Students who have gone through the course have seen a 0% recidivism rate since Fall 2022.

New Initiatives

- Re-establishing a standing, elected student conduct committee with faculty council to boost case resolution hearing board pool membership.
- Evaluating different case resolution models within UNC system for Title IX infractions in anticipation of new guidance scheduled to be released by the DOE in May 2023.
- Conducting an audit of all hearing charges existing in Maxient (conduct and case management software) to ensure consistency in language with the UNCOSA handbook.

Health and Wellness

Health and wellness continue to be a strategic focus of Student Affairs.

- Fitness Center has been working to address proactive approaches to health and wellness this year. Popular offerings this year have been preparation for the Mistletoe 5K and half marathon, group fitness instruction, Sunday night basketball games in the gym and personal training sessions. The usage at the center has increased 40% from last academic year.
- Student Assistance and Support (Case Management) has received over 250 referrals this academic year through student concern reports. These reports represent over 1000 student appointments in the office that is staffed by one full-time employee. Most of the referrals have been for students needing additional mental health support. With additional funding from the UNC System Office Student Assistance and Support will add one full-time staff member to help support these efforts next academic year.

- Wellness Center (Health and Counseling Services) continue to be highly utilized areas. The Counseling Center staff have supported students through over 1500 sessions this academic year, despite being short a full-time counselor in the fall and spring semester. We are currently in the process of searching for a High School Wellness Counselor and Senior Mental Health. Counselor and both will be in place for next academic year.
- Following the death of our student in March we partnered with Wake Forest Atrium Health Care to provide additional assistance to students, faculty and staff on campus through their First Responder Chaplaincy Program. We co-led four groups with their assistance after our campus returned from spring break.
- Student Affairs is investigating additional resources to increase access to counseling and psychiatry services for next academic year.

Activities and Events Spring 2023:

- Wellness Day – April 12th – Hanging Rock trip, Outdoor Carnival, Drum Circle and Mindfulness Sessions will be available for students
- High School Prom – April 15th
- Beaux Arts (College and Graduate Spring Formal Event) – April 28th
- Graduation Celebration College and Grad – Picnic on the Plaza – May 5th
- Graduation Celebration High School – Student and Parent Reception – May 12th

Action: This report is for informational purposes only.

AGENDA ITEM

Enrollment UpdatePaul C. Razza

Summary: The Director of Admissions will report on the following topics:

- a. Fall 2023 enrollment goals
- b. Fall 2023 submitted applications and admitted students
- c. Yield strategy and results

Action: This report is for informational purposes only.

The Office of Admissions continues to work with campus partners to solidify the Fall 2023 total student headcount goal of **1,370** students. Based on projections, achieving this goal requires enrolling **537** new students across all degree levels and conservatories.

Fall 2023 Total Student Headcount Goal

School	High School			Undergraduate			Graduate			Grand Total		
	I	O	ST	I	O	ST	I	O	ST	I	O	ST
Dance	56	47	103	52	70	122				108	117	225
D&P	36	1	37	123	128	251	42	32	74	201	161	362
Drama	19	1	20	33	84	117				52	85	137
Film				203	128	331	32	11	43	235	139	374
Music	85	7	92	95	24	119	22	39	61	202	70	272
Total	196	56	252	506	434	940	96	82	178	798	572	1370

I = In-state O = out-of-state

Fall 2023 New/Incoming Student Goal

School	High School			Undergraduate			Graduate			Grand Total		
	I	O	ST	I	O	ST	I	O	ST	I	O	ST
Dance	21	28	49	9	20	29	0	0	0	30	48	78
D&P	22	1	23	51	38	89	24	1	25	97	40	137
Drama	19	1	20	12	18	30	0	0	0	31	19	50
Film	0	0	0	75	28	103	23	0	23	98	28	126
Music	41	4	45	46	13	59	19	23	42	106	40	146
Total	103	34	137	193	117	310	66	24	90	362	175	537

Submitted applications

Metric	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	YOY
Submitted	2798	2604	2393	2123	2327	9.6%
Level						
GR	285	294	371	306	307	0.3%
HS	386	398	284	291	369	26.8%
UG	2127	1912	1738	1526	1651	8.2%

GR = Graduate HS = High School UG = Undergraduate

- Submitted applications have been trending ahead of Fall 2022 by approximately 10% in total. While not our strongest season of submitted applications, we are moving back towards pre-pandemic numbers.
- Based on the NC Tuition Grant, high school applications are up 27%.

Admitted applicants

An indicator of achieving the Fall 2023 headcount goal is the year-to-date increase of admitted applicants. To date, the number of admitted applicants has **increased by 10%** compared to last year. Conservatory deans and faculty have indicated that the quality of applicants has not decreased and, in most cases, applicants appear better equipped for our audition process.

Strategy – Increase matriculation rate from admitted applicants-to-enrolled students

Utilizing a multimedia approach, the Office of Admissions has teamed up with campus partners and outlined a communication plan that incorporates carefully timed and produced messages that encourage matriculation.

Admit-to-Enrollment Communication Plan

- Upon Admit Admit letter to admissions portal
- Upon Admit Counselor, Program Director or Faculty place admit call
- Upon Admit Applicant is invited to ask an alum questions via UNCSA Connects
- Within 1 week Acceptance packet mailed out by counselor
- Within 2 weeks Postcard sent, encouraging enrollment deposit
- Within 3 weeks Postcard from alumni mailed out/received
- When needed Admit not received SMS (text) message
- Day 5 of Admit Push to Reply to Offer #1
 - Repeats every 14 days, if no action taken
- Day 10 Push to Reply to Offer #2 (notes May 1 commitment deadline)
- Day 5 Push to Pay Deposit – after day 5 of offer accept (notes May 1 commitment deadline)
- Mid-April email from conservatory Dean (leading to May 1)
- Mid-April Postcard invite to UNCSA student app/orientation info
- Last week in April Enrollment deposit reminder SMS (text) message
- Post-May 1 Push to Reply email (if needed by program)
Push to Pay Deposit email (if needed by program)
- Orientation 1 Welcome to UNCSA email
- Orientation 2 Be Prepared/checklist email
- Orientation 3 Move-in/check-in email
- Monthly Campus News
- Quarterly Conservatory newsletter

Result - enrollment deposits trending up

The strongest year-to-date indicator can be measured by admitted students' commitment to UNCSA via the enrollment deposit. To date, **Fall 2023 enrollment deposits are up 10%**.