# UNIVERSITY OF NORTH CAROLINA SCHOOL OF THE ARTS

MEETING OF THE BOARD OF TRUSTEES Academic and Student Affairs Committee September 28, 2023, 1:35pm – 3:00pm

University of North Carolina School of the Arts Boardroom, Seman's Administration Building, SAAB306 Winston-Salem, North Carolina

#### **COMMITTEE MEMBERS:**

Rhoda Griffis (Chair)\*, Jonah Bokaer\*, Eric Flow\*, David Neill\*, Nia Franklin\*, Kyle Petty\*, Jack Sargeant\*, Peter Juran\* (ex officio)

\* denotes voting members

#### **COMMITTEE STAFF:**

Patrick J. Sims, Executive Vice Chancellor and Provost, Karen Beres, Vice Provost and Dean of Academic Affairs, Laurel Donley, Vice Provost of Student Affairs, David L. Harrison, General Counsel, Kathryn McMillan, Staff, Amanda Balwah, Staff, Andy Paris, Chair of UNCSA Faculty Council, Victoria Nash, Staff Council Representative

#### **AGENDA**

### **OPEN SESSION**

1.	Call to	Order and Confirm QuorumRh	ıoda Griffis
2.	Approv	oval of Minutes from the April 27, 2023 MeetingRh	ıoda Griffis
3.	Studen	nt Government Association President Report	k Sargeant
	a.	Introduction to the SGA Team	
	b.	Initiatives & Goals	
	c.	Events	
	d.	Association of Student Government (ASG)	
4.	Faculty	y Council Report	.Andy Paris
	a.	Elections	
	b.	Collaborative Scheduling Initiative	
	c.	Workload	
	d.	Building a Relationship with Strategic Communications	
5.	Studen	nt Affairs ReportLa	urel Donley
	a.	Introduction to Dr. B. Afeni McNeely Cobham	

		i. UNC System Supports	
		ii. New initiatives to address Health and Wellness	
	c.	Student Affairs Focus Areas	
		i. New Student Orientation	
		a. Changes implemented for Fall 2023	
		b. Current new student orientation objectives	
		ii. Student Conduct & Community Standards	
		a. New initiatives	
		b. Ongoing Initiatives	
	d.	Residential Education & Student Development (Activities)	
6.	Acader	mic Affairs Report Karen Beres	
	a.	Where are we now	
		i. New multi-year contract faculty	
		ii. Support for faculty and student success	
		a. New faculty orientation/New faculty academy	
		b. Student advantage week	
		c. Academic Success Coach Program	
7.	Enrolln	nent Update Rob Myers	
	a.	Fall 2022 national and UNCSA enrollment review	
	b.	Fall 2023 headcount targets and submitted applications	
	c.	Fall 2023 enrollment	
8.	Provos	t's ReportPat	rick J. Sims
	a.	Welcome to the 23-24 Academic Year	
	b.	Updates on CSI (Collaborative Scheduling Initiative)	
	c.	Performance Improvement Process	
	d.	Enrollment Thresholds	
	e.	Updates on Drama Dean Search	
	f.	Celebrating Successes	
9.	Other I	Business RI	noda Griffis
10	Motion	n to Move to Closed SessionRl	noda Griffic
τU.	IVIULIUI	1 to Inione to Ciosea sessioi1 Ki	ioua Gillis

b. Culture of Care

# **CLOSED SESSION**

1.	Approval of Minutes from April 29, 2023 Meeting	. Rhoda Griffis
2.	Personnel Matter	. Patrick J. Sims
3.	Motion to Return to Open Session	. Rhoda Griffis
OPEN	SESSION	
4.	Adjourn	Rhoda Griffis



#### MEETING OF THE BOARD OF TRUSTEES

Academic and Student Affairs Committee

#### April 27, 2023, 1:35pm - 3:00pm - MINUTES

University of North Carolina School of the Arts Boardroom, Seman's Administration Building, SAAB306 Winston-Salem, North Carolina

#### **TRUSTEES PRESENT:**

Greer Cawood (Chair)\*, Nia Franklin\*, Rhoda Griffis\*, Peter Juran\*, Mark Land\* (ex officio), Graydon Pleasants\*, Ralph Womble\*

#### **TRUSTEES ABSENT:**

Jeffery Bullock\*, Kayli Kimerer\*, Kyle Petty\*, Sandi MacDonald (ex officio)

\* denotes voting members

#### **COMMITTEE STAFF PRESENT:**

Amanda Balwah, Karen Beres, Laurel Donley, David Harrison, Kathryn McMillan, Paul Razza, Andy Paris, Patrick Sims, Jack Sargent

#### **OTHERS PRESENT:**

Travis Andrews, Jim DeCristo, Kait Dorsky, Lissy Garrison, Lauren Iley-Spear, Afeni McNeely Cobham, Rachel Williams

#### **OTHERS PRESENT ONLINE:**

Katherine Johnson

#### **AGENDA**

## **CONVENE MEETING AND CONFIRM QUORUM**

Greer Cawood convened the April 27<sup>th</sup>, 2023 Academic and Student Affairs Committee Meeting at 1:36 p.m. A quorum was confirmed.

#### **APPROVAL OF MINUTES**

Greer Cawood asked the committee members to review the minutes from the February 22<sup>nd</sup>, 2023, meeting. They then called for a motion to approve the minutes as presented

**MOTION:** Peter Juran moved to approve the minutes from the February 22, 2023, meeting. Mark Land seconded, and the minutes were unanimously approved.

### Student Government Association President Report.......Jack Sargent

- ❖ Jack Sargent introduced himself to the committee as the incoming student government president and acknowledged the outgoing SGA reps and their appreciation for their hard work and dedication this year.
- Expressed the importance of health and wellness and how events around campus including the fall town hall helped inform data and needs for students
- Worked with the administration to give feedback to get better responses and feedback from students
- Activities around campus helped with active engagement across campus
- Student government is supporting students through a variety of initiatives and programs.
- This year several SGA members participated with the Association of Student Governments
- SGA Goals this year centered around connecting students to resources across campus and collaborating across departments

#### Faculty Council Report.....Andy Paris

- ❖ Faculty expressed gratitude and thanks to their colleagues for all the hard work this year
- ❖ Faculty council led many discussions around ongoing policy revisions and the impacts of changes for faculty, students, and staff
- Reported on the CSI progress that happened with faculty gatherings the focus of these meetings were health and wellness and how they impact the elements of well-being on campus
- Expressed that Faculty Council Leadership and the Provost office have met to set the course for next year in the delivery of top-notch curriculum in a responsible and masterful way
- Faculty council is looking forward to engaging with the consultant report for high school
- Expressed that the gatherings around CSI were nice to collaborate and have meaningful experiences outside of the classroom with colleagues
- Placed value on the social morale around these events and stressed the importance of a pause.
- Faculty Council gave thanks to the board and their support of campus initiatives.
- Safety issues are around location, late nights, and crime in the area faculty council is working in collaboration with campus police to implement new safety protocols such as increased lights

#### Academic Affairs Report...... Karen Beres

Reports on the growth around graduation rates providing data from the Undergraduate Degree Completion Improvement Plan (UDCIP)

- ❖ Explained that for the 2023-2024 academic year, we will have faculty that will be going through the contract reappointment process which is about 20% of our total faculty
- Explains that we are working hard on creating student success initiatives and have implemented an academic early warning process to help support students more efficiently
- ❖ Last year D&P and Music had large numbers of student concerns but this year Film has been a spike in student concerns
- ❖ We are finishing a pilot of the Academic Student Success program with 3 students and we hope to have between 20-25 in the fall
- This program is to help learn skills to help be a successful student at UNCSA

#### Student Affairs Report .....Laurel Donley

- This year Student Affairs has focused on the circle of care for our students
- Spent the bulk of the year focusing on health and wellness and working to manage these concerns and how we move forward in a successful way
- This year we had some staff shortages in the counseling center, but we were able to get a grant to help us employ one additional case manager to handle the increasing student demands
- Since the last meeting we had a death by suicide, and we are continuing to support faculty, staff, and students partnered through Atrium to have some group and individual
- Over 300 students participated in the health and wellness survey which gave a lot of beneficial feedback and data to inform future programs and needs
- Student affairs is in the process of narrowing down the recommendations and policy handbook revisions from the high school consultant report
- Our student conduct director is working on redefining how we process and manage cases

### Enrollment Update...... Paul Razza

- Admissions provided a snapshot of the numbers towards the fall headcount goal of 1370
- Projections predict that we need 537 new or incoming students which is lower than expected as we retained students according to the spring census
- Submitted applications are up 9%, high school is up 26% which is reflective of the tuition grant within the system, and graduate applications are down 1%
- ❖ Admitted applicants are up 10%
- Quality is up according to the faculty reviews who note that applicants are better prepared for auditions/interviews and seem to have increased enthusiasm.
- ❖ Administrative processes such as chancellor exceptions are down
- Our current strategy is to increase the matriculation rate from admit-to-enrolled

Enrollment commitments and deposits are up 10% - May 1st is National Decision day

#### Provost Report ......Patrick Sims

- ❖ Acknowledges Faculty council and the hard work they have done
- The Provost's office is looking at large organizational changes such as calendaring, rank promotions, and other ways we move the organization forward
- CSI is a large component of how we operate around the delivery of curriculum
- The production calendar is an impressive feat, and these commitments take a toll on the faculty and students especially as we face resource shortages
- We are working on reviewing processes to maximize resources and create consistency and improve efficiency
- ❖ High School is working through its reaccreditation this year
- Stresses the importance that we must understand and remember we also run a boarding school and have to balance the needs of high school students between the ages of 13-18
- Announced a major shift in the new high school handbook with revisions reflecting best practices
- We have several searches going on including the Vice Provost of Student Affairs, Director of Institutional Research and Planning, and 18 faculty positions for next year
- Discussed the next layer of engagement will be the community and how we interact outside the gates of UNCSA
- Provost Sims explains he thinks our best days are ahead of us

#### Other Business...... Greer Cawood

- Lissy Garrison wanted to remind us that we have started our Days of Giving which is reflective of the phone-a-thon many years
- Discussed the excitement around this campaign and gave info about how to help UNCSA meet their goals

#### MOTION TO MOVE TO CLOSED SESSION:

Greer Cawood called for a motion to move to closed session.

#### **MOTION:**

Mark Land motioned to move to closed session. Peter Juran seconded and the committee unanimously approved.

## **ADJOURN**

With there being no other business, Greer Cawood called for a motion to adjourn at 2:59 pm.

**MOTION:** Peter Juran moved to adjourn the meeting. Mark Land seconded and the committee unanimously voted to adjourn.

Submitted by: Kathryn McMillan

# UNIVERSITY OF NORTH CAROLINA SCHOOL OF THE ARTS

MEETING OF THE BOARD OF TRUSTEES Academic and Student Affairs Committee September 28, 2023, 1:35pm – 3:00pm

#### **AGENDA ITEM**

Student Body President Report......Jack Sargeant

**Summary:** The Student Body President will provide an overview of goals for the 2022-2023 academic year and student government activities to date. She will introduce student government leaders and will briefly outline their goals for the year:

#### a. Introduction of the SGA team

- I. Jack Sargeant (SBP) 3<sup>rd</sup> year voice major in the school of music
- II. Claire Schiffer (SBVP) 4<sup>th</sup> year contemporary dance major
- III. Trisha Mohta (Dance Executive) 3<sup>rd</sup> year contemporary dance major
- IV. Onyx Velez (Music Executive) 4<sup>th</sup> year voice major
- V. Trey Mazza (D&P Executive) 2<sup>nd</sup> year stage management major
- VI. Ari Khavin (Drama Executive) 2<sup>nd</sup> year acting major
- VII. Karolina Sandecka (Film Executive) 3<sup>rd</sup> year directing major

#### b. Initiatives and goals

- I. Student time audit/CSI See attached example https://docs.google.com/document/d/1PozUMImQ3eCnicmo4TSIQmGfXBiFGbewPvNGtawuQB0/edit?usp=sharing
- II. Newsletters See attached example from last academic year <a href="https://docs.google.com/document/d/11ZerkMNlLqzYZR2CFIS2RRgSfy4DOwTFvDNhjKCyEeg/edit">https://docs.google.com/document/d/11ZerkMNlLqzYZR2CFIS2RRgSfy4DOwTFvDNhjKCyEeg/edit</a>
- III. Health and wellness Programming in progress including last year's mental health goodie bags
- IV. Weekly meeting guests
- V. Campus Safety

#### c. Events

- I. Donuts in Daniel's plaza (August 21st)
- II. October town hall (October 23<sup>rd</sup> from 5-7pm)
- III. Campus Safety Walk (November 6<sup>th</sup> from 7-9 pm)
- IV. November listening session with administration
- V. Programming in new office

#### d. Association of Student Governments (ASG)

- I. Overview of September meeting
- II. Delegation for October

**Action:** For information purposes only



MEETING OF THE BOARD OF TRUSTEES Academic and Student Affairs Committee September 28, 2023, 1:35pm – 3:00pm

#### **AGENDA ITEM**

Faculty Council Update.....Andy Paris

**Summary:** The Faculty Council Chair will report on the following topics:

#### a. Elections

- i. Elected new membership to Faculty Council, Faculty Assembly and the Ombuds Committee.
- ii. As Chair, I facilitated the election of a Chair for the Grievance Committee
- b. Collaborative Scheduling Initiative
  - i. Faculty Council has transferred their work on CSI to the Provost's Office, which has assembled a faculty work committee, and given course release to do this work. The committee includes some members of the Faculty Subcommittee from last year, providing some consistency.
  - ii. Faculty Council looks forward to working with the new committee, as well as the Provost's Office, Deans, Elizabeth Davis, EPC, and others on continuing to improve the campus schedule and address curricular opportunities.

#### c. Workload

- i. Faculty Council invited Chad Leslie to talk about his work with the System Workload Subcommittee.
- ii. The Board of Governors adopted a policy on Workload—a policy still in flux.
- d. Building a Relationship with Strat Comm
  - i. Invited Strategic Communications to send representatives to Faculty Council Meetings
  - ii. Scheduled regular one-on-ones with Katherine Johnson to further develop communications between Faculty and Strategic Communications.

**Action:** This report is for informational purposes only.

# SCHOOL OF THE ARTS

MEETING OF THE BOARD OF TRUSTEES Academic and Student Affairs Committee September 28, 2023, 1:35pm – 3:00pm

^	GF	N.		^	ıŦ	_,	
Δ	(ıF	ıv	IJ	Δ		rı	vı

Student Affairs Report.....Laurel Donley

**Summary:** The Vice Provost of Student Affairs will report on the following topics:

- a. Introduction to Dr. B. Afeni McNeely Cobham
- b. Culture of Care
  - i. UNC System Supports
  - ii. New initiatives to address Health and Wellness
- c. Student Affairs Focus Areas
  - i. New Student Orientation
    - a. Changes implemented for Fall 2023
    - b. Current new student orientation objective
  - ii. Student Conduct & Community Standards
    - a. New initiatives
    - b. Ongoing Initiatives
- d. Residential Education & Student Development (Activities)

Student Affairs is focusing on a culture of care for our students and the staff who support our students. We focus on wellness through the eight dimensions of wellness: emotional, physical, occupational, social, spiritual, intellectual, environmental, and financial.

UNCSA received over \$106,274 from UNC System Office to continue our efforts in supporting overall student health and well-being. In addition, the Parent Leadership Circle assisted with funding a teletherapy platform for students.

#### New Initiatives to address Health and Wellness:

- UWill a teletherapy platform which will provide all student access to appointments with licensed clinical therapists, access to crisis counseling and unlimited access to an extensive online library of wellness resources for programs such as meditation, yoga and mindfulness activities.
- GUIDE (Guiding Universities in Demonstrating Empathy) Training 3-hour training for faculty and staff meant to empower faculty and staff with the skills and confidence to conduct effective student support conversations.

- IT Matters Program geared towards juniors and seniors in high school, all college and graduate students. IT Matters uses the strength of norms-based approaches, strategically targeting risk and protective factors to help students make healthy decisions.
- QPR (Question Persuade Refer Three steps individuals can learn to prevent suicide). Just as
  people who are trained in CPR and the Heimlich Maneuver help save thousands of lives each
  year, people trained in QPR learn how to recognize the signs of suicide crisis and how to
  question, persuade and refer someone to help.
- Penn Resilience Training with Penn Positive Psychology Training institute offered by UNC
  System Office where five members of UNCSA will receive training to provide resilience
  programming on campus. This is an evidence-based training program that has demonstrated
  how to build resilience, well-being, and optimism.
- Off-Campus Referral Microgrant Provides financial assistance for students who have financial barriers and need to access off-campus mental health care that they might otherwise be unable to afford. Counseling Services and Student Assistance and Support will collaborate to ensure students are connected and properly referred to this resource.
- Healthy Minds Study (HMS) will be conducted this fall. This survey will examine mental health, service utilization, and related issues among undergraduate and graduate students.
- Case Management Expansion Grant UNCSA received \$83,840 in one-time funding from UNC System Office to expand case management services to help create connections, coordinate services, and educate and empower the student body to become strong self-advocates and problem solvers. UNCSA was able to hire one additional full-time case manager in Student Assistance and Support.

Areas within Student Affairs include New Student Orientation, Student Conduct and community Standards, Residential Education, Health Center, Health Education and Fitness Center, Counseling Center, Student Assistance and Support (Case Management), High School Life, and Student Affairs Operations. In this report we will highlight New Student Orientation, Student Conduct and Community Standards, and Residential Education and Student Development (Activities).

#### **New Student Orientation**

The onboarding of new UNCSA students during the orientation process is the focus of the institutional partnership between Admission, Student Affairs, the Office of the Provost, Financial Aid, Registrar, Strategic Communications, UNCSA's five art schools, High School Academics, the Division of Liberal Arts, and Campus Services.

Changes implemented for the previous Fall Orientation (OR):

- Implementation of the 'OR student hold' to mandate prevention education for all new students, across all three grade levels. This strategy created a 100% completion rate for prevention education courses ranging from Alcohol/Drug Awareness to Sexual Violence Awareness.
- Early Drop & Go Program for local undergraduate students.
- Returned to a one-day move-in experience (August 15) for new college students and their families.

#### Current new student orientation objectives:

- Reviewing parent/student orientation feedback across all three grade levels. This survey was conducted through Qualtrics immediately following the conclusion of New Student Orientation (NSO) in August.
- Reconvene the NSO Committee at the beginning of October to discuss parent/student orientation feedback and continue to revise subcommittee recommendations for new student onboarding.
- Piloting a new conceptual onboarding tool with first year students called the Artist Guide in
  First Year Seminar. This guide focuses on key values connected to the student experience,
  including artistic sustainability, experimentation and community.

## **Student Conduct & Community Standards**

This office adapts to the changing issues facing UNCSA students and targets programming and awareness initiatives towards that end. Our Director participated in the Association for Student Conduct Administration

annual conference in January 2023 in Portland, OR and statewide meetings in the spring and fall. UNCSA also participated in the Threat Assessment in Education training and will be attending the Behavioral Simulation Training in Charlotte, NC in September 2023. Our director also became a certified Mental Health First Aid (MHFA) instructor.

#### **New Initiatives**

- Re-engage with faculty council to increase board membership on the student conduct committee from each respective arts school.
- Re-vamp Student Conduct page to make it more student-facing, informative, and easier to engage with on new UNCSA Campus App.
- Institute pre- and post-hearing survey in outcome letters.

#### **Ongoing Initiatives**

- Adjudicate student conduct cases.
- Work closely with Title IX to improve consistency of Case Resolution Meetings.
- Updated Case Resolution Hearing Manual with videos to train new hearing officers.
- Offer workshops to student leadership groups (and periodically to general student body) regarding conflict resolution, effective decision-making, and teamwork dynamics.

#### **Residential Education and Student Development (Activities)**

The seamless integration of UNCSA students into the residential communities and campus life is an integral part of the student experience. Students' sense of belonging in the UNCSA community impacts their decisions to continue at the university and feel like a valued community member. We also have an understanding that learning and growth does not just happen in the classroom at UNCSA. Residential Education along with Student Development endeavors to provide each student with a memorable, educational and impactful campus experience.

#### Highlights

- Onboarding New Professional Staff: Between May and August of 2023, trained nine new fulltime staff and two Graduate students onto our College-Residence Life team to assist with emergency response, and programming efforts.
- Training Resident Assistant Team: In August 2023 the College Residence Life team trained a team of 20 Resident Assistants (RAs), 19 RAs and one Senior RA. (They learned about

- emergency response procedures, along with programming and community development strategies.)
- Weeks of Welcome: During the first six weeks of school (HS & College), the Residential Education team hosts events that are specifically intended to help students find connections and to also learn life skills that will help them in their transition to the University. An example of one the most successful Weeks of Welcome events is our Grocery Bingo. The students have the opportunity to play traditional games of bingo, and the prizes are food/snack items, cleaning supplies, laundry detergent, and wash clothes/body towels. Student Development hosted a Silent Disco that had over 100 students in attendance and could potentially be held as a legacy event for the weekend before classes start.
- Diverse Engagement: These events garnered participation from students across various academic disciplines, showcasing the program's ability to foster a sense of community that transcends individual fields of study.
- Dimensions of wellness focus: Our focus on weaving the eight dimensions of wellness into the
  fabric of our residential curriculum has been impactful for students. We have promoted life
  skills, like laundry and cleaning tips, safety when consuming alcohol (in partnership with
  Campus Police) and Coming Out Day (in conjunction with EDIB). We are looking forward to
  continuing this focus for our students to continue to learn and grow.

**Action:** This report is for informational purposes only.

# UNIVERSITY OF NORTH CAROLINA SCHOOL OF THE ARTS

MEETING OF THE BOARD OF TRUSTEES Academic and Student Affairs Committee September 28, 2023, 1:35pm – 3:00pm

#### **AGENDA ITEM**

Academic Affairs Report......Karen Beres

**Summary:** The Vice Provost and Dean of Academic Affairs will update the committee on the following topics:

- a. Where are we now
  - I. New multi-year contract faculty
  - II. Support for faculty and student success
    - a. New faculty orientation/New faculty academy
    - b. Student advantage week
    - c. Academic Success Coach program

New Multi-Year Contract Faculty – 2023-2024

Steve Alford, Jazz, Music



Yelena Babinskaya, Lighting, D&P



Jordan Bak, Viola, Music



Eric Hart, Animatronics, D&P



Leah Haynes, English/Humanities, HSAP



Jessica Kammerud, Stage Properties, D&P



#### Fernando Carrillo, Contemporary, Dance



**Britt Gonzalez, Ballet, Dance** 



Ted Kraus, Technical Direction, D&P

Ksenija Komljenovic, Percussion, Music



Kelly Mann, Stage Combat, Drama



Johan Teng, Wig and Makeup, D&P



Rebecca Pancoast, Scenic Art, D&P



**Support for Faculty and Student Success:** 

# New Faculty Orientation/New Faculty Academy

- New Faculty Orientation
  - o First year of expanded Academic Affairs onboarding, from one day to three days
    - Monday, August 7 syllabus workshop, library orientation lunch
    - Tuesday, August 8 Canvas workshop, New Faculty Orientation program and reception
    - Wednesday, August 9 HFNS in-person training (3 hours)
- New Faculty Academy
  - Sessions for new multi-year contract faculty, continuing throughout the academic year (September 2023 – April 2024)

- Campus Police & Safety
- Midsemester Feedback Sessions, Office for the Advancement of Teaching and Learning
- Learning Resources and Student Success
- Faculty Affairs
- Institutional Integrity (General Counsel, Ombuds, Title IX)

### Student Advantage Week

- Wednesday, August 19-Monday, August 14
- 20 student participants with 4 Graduate Student Coaches
- New events:
  - o The Four Agreements workshop
  - o Murder mystery evening
  - Community Service Harvesting vegetables at Betty and Jim Holmes Food Bank Garden, Colfax Elementary art project

## Academic Success Coach program

- Invitations sent to all students on academic probation heading into fall semester
  - Support from Academic Success Coach (weekly, twice weekly meetings)
  - One-time offer of \$300 Student Account incentive for participation over entire fall semester
  - o 21 invitations extended; 11 accepted
  - Students will be reaching with one of three coaches weekly; some have requested meetings 2x per week

**Action:** For information purposes only



#### **MEETING OF THE BOARD OF TRUSTEES**

Academic and Student Affairs Committee Friday, September 29, 2023

# **AGENDA ITEM**

Enrollment Update......Rob A. Myers

Summary: The Interim Director of Admissions will report on the following topics:

- a. Fall 2022 national and UNCSA enrollment review
- b. Fall 2023 headcount targets and submitted applications
- c. Fall 2023 enrollment

**Action:** This report is for informational purposes only.

While Fall 2023 national enrollment data is still being collected, at the submission of this report, UNCSA is still experiencing the impact during our Fall 2023 term that other institutions have encountered over the past several years. In review of national enrollment data from Fall 2022, the National Student Clearinghouse reported that enrollment across both public and private universities on the undergraduate and graduate degree levels was down 5.8% since 2019. For That translates to roughly 1 million students since 2019. Though Fall 2023 did not pan out the way we'd hoped, we do have plans in place to ensure that we can bounce back in Fall 2024.

# Fall 2023 Student Headcount Enrollment Target

Outlined in the chart below was the total student enrollment goal for the Fall 2023 term - based on degree level, conservatory, and in-state (I) / out-of-state (O) targets. This goal accounts for the highest enrollment target, to date, for UNCSA.

Fall	2023	Total Studer	nt Headcount	Goal

School	Hig	High School			Undergraduate			Graduate			Grand Total		
	- 1	0	ST	- 1	0	ST	- 1	0	ST	- 1	0	ST	
Dance	56	47	103	52	70	122				108	117	225	
D&P/VA	36	- 1	37	123	128	251	42	32	74	201	161	362	
Drama	19	- 1	20	33	84	117				52	85	137	
Film				203	128	331	32	-11	43	235	139	374	
Music	85	7	92	95	24	119	22	39	61	202	70	272	
Total	196	56	252	506	434	940	96	82	178	798	572	1370	

Based on the projected number of continuing students for Fall 2023, the following breakdown illustrates how many incoming students were needed to secure the total headcount target.

Fall 2023 Incoming/ New Student "Need"

School	Hig	High School			Undergraduate			Graduate			Grand Total		
	- 1	0	ST	- 1	0	ST	- 1	0	ST	1	0	ST	
Dance	21	28	49	9	20	29	0	0	0	30	48	78	
D&P/VA	22	- 1	23	51	38	89	24	- 1	25	97	40	137	
Drama	19	- 1	20	12	18	30	0	0	0	31	19	50	
Film	0	0	0	75	28	103	23	0	23	98	28	126	
Music	41	4	45	46	13	59	19	23	42	106	40	146	
Total	103	34	137	193	117	310	66	24	90	362	175	537	

**Factors impacting enrollment**: declining birthrates, immediate availability of jobs, greater public skepticism of higher education, COVID, etc. Overall, submitted applications were up 9% compared to 2022 and only down 2% compared to 2021. Here is a look at how those factors affected submitted applications per conservatory.

# Fall 2023 Submitted Applications

Dance

down 4.5% (-17) compared to 2022

up 2% (+6) compared to 2021 Design & Prod.

*up 7*% (+25) compared to 2022

down 3% (-11) compared to 2021 Drama

up 7% (+45) compared to 2022

down 5% (-39) compared to 2021

**Filmmaking** 

*up 18%* (+83) compared to 2022

down 4% (-22) compared to 2021 Music

up 17% (+56) compared to 2022

up 3% (+13) compared to 2021

While apps are up 9%, overall from 2022, students deciding not to attend UNCSA for reasons varying from financial strains, choosing to enroll at an institution with a perceived greater prestige, and/or opting out of attending college, altogether, resulted in UNCSA not attaining the number of new students needed to secure the overall enrollment goal. Declining numbers of returning students is also a major factor. Finding a model that accurately secures the right number of 1st time in college students and transfer students, while retaining and/or replenishing C2 and C3 students lost due to attrition is our concentrated goal this year.

# Fall 2023 New Student "Need" vs. Enrollment Deposits

Fall 2023 Incoming/ New Student "Need"

School	Hig	High School			Undergraduate			Graduate			Grand Total		
	- 1	0	ST	- 1	0	ST	- 1	0	ST	- 1	0	ST	
Dance	21	28	49	9	20	29	0	0	0	30	48	78	1
D&P/VA	22	- 1	23	51	38	89	24	- 1	25	97	40	137	1
Drama	19	- 1	20	12	18	30	0	0	0	31	19	50	
Film	0	0	0	75	28	103	23	0	23	98	28	126	1
Music	41	4	45	46	13	59	19	23	42	106	40	146	1
Total	103	34	137	193	117	310	66	24	90	362	175	537	4
			140			276			86			502	

While UNCSA retained a few more continuing students than projected, it was not enough to achieve the overall enrollment target goal of 1,370 for the Fall 2023 term. As of the Fall Census, UNCSA had 1,321 students enrolled. The surge that we had in 2021 due to the pandemic has officially waned. People are opting to go straight to work; forego traditional colleges/universities.

# Fall 2023 - Enrolled vs. Enrollment Deposits

#### Official Headcount of REGISTERED Students for Fall 2023 as of Census

	Hi	gh Schoo			Under	graduate		(	Graduate			TO	OTAL		FTE
College	IN	OUT	тот	IN	OUT	SPECIAL	тот	IN	OUT	тот	IN	OUT	SPECIAL	TOT	
DA	57	42	99	63	66	0	129	0	0	0	120	108	0	228	227.75
DP	39	1	40	101	126	0	227	33	32	65	173	159	0	332	331.00
DR	17	3	20	35	88	0	123	0	0	0	52	91	0	143	143.00
FM	0	0	0	199	127	0	326	22	26	48	221	153	0	374	372.25
MU	83	11	94	76	21	0	97	17	42	59	176	74	0	250	247.50
DLA	0	0	0	0	0	1	1	0	0	0	0	0	1	1	0.25
TOTAL	196	57	253	474	428	1	903	72	100	172	742	585	1′	1328	1321.75
FTE includ	es possib	le additio	nal .25 d	ue to part	time spe	cial student a	uditing o	ne course	e which c	arries zer	ro credit h	ours.			
* Hoadcount	oveludos	one LIG E	M stude	nt and on	LIG Mus	sic student wh	o withdre	w hofore	Census						- 4

Target Goal = 1370



MEETING OF THE BOARD OF TRUSTEES Academic and Student Affairs Committee September 28, 2023, 1:35pm – 3:00pm

AG	EN	DA	ITI	ΕM
----	----	----	-----	----

Provost Report......Patrick Sims

**Summary:** The Provost will give an update on Where we were, Where we are, and Where we are heading:

- a. Welcome to the 23-24 Academic Year
- b. Updates on CSI (Collaborative Scheduling Initiative)
- c. Performance Improvement Process
- d. Enrollment Thresholds
- e. Celebrating Successes

**Action:** This report is for informational purposes only.