



UNCSA Strategic Plan Major Goals 2009-2011

GOAL # 1: A COMMUNITY THAT IS COMPRISED OF THE BEST OF THE BEST (STUDENTS, FACULTY, STAFF, ALUMNI, BOARDS, AND SUPPORTERS)

The UNCOSA recognizes that people are our most important asset. Recruiting and retaining the best people will be the difference between being good and being great. (Jenkins / HR/ White)

- Redesign the institution's recruitment and admissions processes
- Establish a system of rank for faculty (faculty retention)
- Continue to enhance the Faculty Enrichment and Learning Support Centers
- Thomas S. Kenan Institute initiatives (ARTStem, BREATHE, Kenan Conversations, Kenan Fellowships, Open Dream Ensemble)

GOAL # 2: EXCELLENCE IN CURRICULUM AND PRODUCTIONS

UNCOSA's curriculum is the foundation. Student productions are the keystone. What we teach is who we are. What our students learn enables what they become. (Jenkins / the 7 Deans / Strohecker / Mertz)

- Southern Association of Colleges and Schools (SACS) reaccreditation for the High School
- Implement two-semester calendar (beginning fall 2011)
- Report for the Commission on Colleges (COC) for SACS -- due 2011
- Enhance summer school with for credit offerings to enhance retention and graduation rates
- Add online academic offerings to improve retention and graduation rates
- Given our resource constraints, optimize productions to best serve the education of our students
- Leverage UNCOSA's centers and institutes to further the mission of the UNCOSA
- Enhance UNCOSA's ability to contribute to interdisciplinary research (CDI)

GOAL # 3: STATE-OF-THE-ART FACILITIES, EQUIPMENT AND INFORMATION TECHNOLOGY

UNCOSA's physical campus and technological capabilities inspire and support excellence in art education and execution. (Burnette / the 7 Deans / Boyd / Smith)

- Complete Banner implementation (by fall 2011)
- Construct the new library, central storage/police operations facility, and film production design facility
- Follow the progress of the design and construction of the Center for Design Innovation in anticipation of UNCOSA responsibility to provide maintenance and operational support
- Develop a new campus master plan
- Continue efforts to improve computer and network efficiency, reliability and security

GOAL # 4: WORLD CLASS MARKETING AND COMMUNITY ENGAGEMENT

A comprehensive strategy to increase in-depth awareness of UNCSEA and bolster our reputation across North Carolina, the United States and the World in order to be appropriately recognized as a Center of Excellence. (Mauceri / Hilser-Wiles / Mertz / Strohecker)

- Concentrate fundraising on immediate gifts to support scholarships, operations and Fletcher
- Streamline marketing focus to increase impact
- Increase information sharing and transparency on campus
- In response to the UNC Tomorrow findings continue to foster engaged scholarship and creative partnerships for community and economic development

GOAL # 5: OUR LIVES ARE PART OF OUR ART

Develop an institutional culture that is positive, dynamic, innovative, collaborative, inclusive, health-promoting and sustainable. (Mauceri / Jenkins / Burnette / HR / Hilser-Wiles / White/ Boyd)

- Initiate "Best Practice" faculty and staff management and development program as part of our evolving "Vision 2020" campus culture
- Confirm, articulate, and model the core values of the organization
- Promote and implement sustainability policies and sustainable practices on campus

Note: Names in parenthesis are responsible for execution.