



UNIVERSITY OF NORTH CAROLINA
SCHOOL of the ARTS

2010-11 *BusinessLINK* Benefits

All levels receive recognition in certain UNCASA publications and an invitation to BusinessLINK events. Additional benefits, specific to each level, are listed below.

Chancellor's Circle Sponsor: \$25,000 and above

BusinessLINK Benefits plus...

- Exclusive sponsorship of selected significant, multiple-night UNCASA student production.
- VIP reserved guest passes to selected performances.
- Visibility of prominently displayed company logo on advertising materials, programs and/or signage.
- Option for exclusive advertising in local publications.
- Opportunity for post-performance reception on campus or at the Stevens Center during regular show schedule (may include guest performer and backstage tour).
- Opportunity for a special guest artist or student performance.
- Opportunity for special product placement or display (when applicable) in prominent location for a portion of performance run.
- Opportunity for other special sponsorships (radio or television broadcasts, internet presence, etc.).

Producing Sponsor: \$10,000 - \$24,999

BusinessLINK Benefits plus...

- Exclusive sponsorship of selected significant, multiple-night UNCASA student production (Non-exclusive for the Nutcracker).
- VIP reserved guest passes for selected performances.
- Visibility of company logo on advertising materials, programs and/or signage.
- Option for exclusive advertising in local publications (including WS Journal).
- Opportunity for pre-performance reception during regular show schedule (may include performers and/or backstage tour).
- Opportunity for special student performance.
- Opportunity to attend the Dress Rehearsal.
- Opportunity for special product placement or display (when applicable) in prominent location for a portion of performance run.

Directing Sponsor: \$5000 - \$9999

BusinessLINK Benefits plus...

- Exclusive sponsorship of entire run of one UNCSA student production on campus or a non-exclusive UNCSA performance at the Stevens Center.
- Up to 20 tickets to the company-sponsored performance.
- Company logo on advertising materials, programs and signage.
- Option for exclusive advertising in local publications (including WS Journal).
- Opportunity for pre-performance reception on campus or at the Stevens Center during regular show schedule (may include performers and/or backstage tour).
- Opportunity to attend the Dress Rehearsal.
- Opportunity for special product placement or display (when applicable) in prominent location for a portion of performance run.

Performing Sponsor: \$2500 - \$4999

BusinessLINK Benefits plus...

- Non-exclusive sponsorship for one night of a UNCSA student production performance at the Stevens Center or on UNCSA campus.
- Up to 15 tickets to the company-sponsored performance.
- Company logo on programs and signage.
- Opportunity for use of reception space (fees may apply).

Sustaining Sponsor: \$1000 - \$2499

BusinessLINK Benefits plus...

- Non-exclusive sponsorship for one night of a UNCSA student production performance on the UNCSA campus.
- 8 tickets to the company-sponsored performance.
- Company name recognition on performance programs and/or signage.
- Opportunity for use of reception space (fees may apply).

BusinessLINK Champion: \$500 - \$999

BusinessLINK Benefits plus:

- 4 guest passes for a selected on-campus UNCSA student performance.

BusinessLINK Member: \$250 - \$499

BusinessLINK Benefits:

- UNCSA updates and invitations to **BusinessLINK** events and other UNCSA special events.
- Recognition in appropriate UNCSA publications and/or donor report.