

March 3, 2022

University of North Carolina School of the Arts
Semans Arts & Administration Building (SAAB), Room 306
Winston-Salem, North Carolina

COMMITTEE MEMBERS:

- *Greer Cawood
- *Skip Dunn
- *Rhoda Griffis
- *Mark Land
- *Kyle Petty, Advancement Committee Chair
- *Paul Tazewell
- *Ralph Womble (ex-officio)
- *--Denotes voting members

COMMITTEE STAFF:

Amanda Balwah, Associate Vice Chancellor for Institutional Integrity & Secretary of the University
Kevin Bitterman, Executive Director, Thomas S. Kenan Institute for the Arts
Jim DeCristo, Vice Chancellor for Economic Development & Chief of Staff
Lissy Garrison, Vice Chancellor for Advancement
Martha Golden, Faculty Council Representative
David Harrison, Vice Chancellor for Institutional Integrity & General Counsel
Cindy Liberty, Executive Director, UNCSA Foundation
Latonya Wright, Staff Council Representative
Anne Rainey Rokahr, Board of Visitors Liaison
Rich Whittington, Associate Vice Chancellor for Advancement
John Wigodsky, Foundation Board President
Shannon Wright, Executive Asst. to the VCA & Development Associate

AGENDA

OPEN SESSION

1. Call to Order and Confirm Quorum..... Kyle Petty
2. Approval of Minutes from the December 2, 2021 Meeting..... Kyle Petty
3. Advancement Committee Report
 - a. Advancement Report..... Lissy Garrison/Rich Whittington
 - b. UNCSA Foundation Board Report..... Cindy Liberty/John Wigodsky
 - c. Thomas S. Kenan Institute for the Arts Report..... Kevin Bitterman
4. Other Business Kyle Petty
5. Adjourn Kyle Petty

ADVANCEMENT REPORT

Vice Chancellor for Advancement Update

- New VCA, Lissy Garrison to provide an update during the Committee Meeting.

Fundraising Report:

- **FY22 Fundraising Report through January 31, 2022**
 - o Report Attached
- **Chancellor's Discretionary Fund Update**
 - o 47% Board participation
 - o 67% of fund goal

Staff Updates:

- **Lissy Garrison** joined us on January 10th as our new Vice Chancellor for Advancement. Over the past decade, Lissy has established a track record of building highly successful advancement teams and has raised more than \$100 million in philanthropy for programs in higher education. Prior to joining UNCSA, Lissy served the University of Denver as Assistant Vice Chancellor for Development, leading a team of accomplished fundraisers to achieve annual fundraising goals of \$50 million to \$75 million annually. Prior to that she spent seven years as Assistant Dean for Advancement for the College of Music and all areas of music, arts, and culture at the University of Colorado Boulder. In this role, she launched the university's first unit-based comprehensive campaign, resulting in more than \$100 million in new resources for the college, including a significant facilities expansion. From 1994 to 2009, Lissy was Executive Director of Ballet Nouveau Colorado, a nationally acclaimed nonprofit providing groundbreaking, high-impact arts education, outreach, and performance programming to Colorado and the region.
- **Milton Costen**, who joined the Advancement Team just over a year ago will be moving on to the UNC System on March 7th as the Director of Advancement Data Analytics. This position will design, implement, and manage data analytics offerings for the shared services institutions and assist in the design, implementation, and management of the new Advancement Data Mart as well as serve as lead data analyst for the UNC System's instance of RE/NXT. Over the past year, Milton has led initiatives to strengthen the integrity of the advancement database and has provided support for advancement staff through several significant Blackbaud product updates. A review of database security led to the implementation of multi-factor authentication and additional protocols to better protect donor information. Cultivation of relationships with other UNCSA data-stakeholders led to better integration of constituent data and the implementation of several static reports increased the teams' access to data. With the goal of maximizing confidence and use of the database for strategic fundraising, the database management position has a more stable infrastructure for future growth.

Donor Thank You Portal:

- The Scholarships and Funds Donor Stewardship Portal is a new way for donors and endowment/scholarship contacts to access information about scholarship recipients and endowed fund performance.
- Powered by Blackbaud's Academic Works solution, the portal provides a platform for the collection and storage of thank-you notes, headshots, performance recordings, and other materials submitted by scholarship recipients. Once the portal is fully active, donors will be able to access the portal at any time to learn more about their recipients. In addition, the portal will contain information on the performance of endowed funds, updated at the conclusion of each fiscal year.
- The platform provides a resource for potential scholarship donors by serving as a master list of existing scholarships and endowments available through the UNCSA giving page.

- Prior to the launch of this platform, scholarship and endowment contacts received this information in a hard copy letter once a year. With this new platform, donors will also be able to have a much deeper and more dynamic view of the funds and students they support.
- Access this new portal from the Giving section of our website or via the link here <https://unca.academicworks.com/donors>.

Annual Giving:

- Day of Giving, scheduled for Thursday, March 24th, will be our primary focus this quarter. Our goal is 700 donors by the end of day on Thursday. While the event is pitched as a twenty-four-hour giving campaign, we will begin soliciting gifts the first week of March with a direct mail solicitation letter and a save the date email. We'll continue with soft asks leading up to the day of the event through email and text messaging. The Day of Giving website will be live on March 1st.
- New to our Day of Giving plan this year will be our preview week including "Spotlight Days," which will highlight each of the five arts conservatories. Messaging will be targeted to alumni from each school and will play up the competition element between the schools. During the day of the event, we will continue our traditional efforts of posting on social media & sending emails throughout the day.
- For Day of Giving, we are working on recruiting new individuals to help with our efforts. Our goal is to have one faculty member per conservatory to help us with our texting and communications. In addition, we are recruiting several alumni to help sponsor the first-time donor challenge. Other challenges include our overall participation challenge and the school participation challenge.
- The Giannini Society held its second event of the year, a small after party following the Sunday matinee of the winter opera. Joined by students, Artistic Director Steven LaCosse, Dean of Music Saxton Rose, and others, members had a nice mix and mingle held at the Ginger Fox, a specialty cocktail bar across the street from the Stevens Center and owned/operated by two UNCSA alumni. The third and final Giannini event of the year will be held in April.

Alumni Relations:

- Board of Trustees member and '86 UNCSA alumnus Paul Tazewell is an Oscar nominee for Best Costume Design for West Side Story. The Oscars will be presented on March 27th. You may also see Paul's designs in MJ: The Musical, which opened recently on Broadway.
- The Alumni Office is partnering with Admissions to engage alumni to write postcards to admitted students to encourage them to choose UNCSA. We're excited to begin this new program and hope to be able to send a postcard to each of the approximately 800 admitted students each year.
- We were happy to work with the Provost's Office to engage alumni from the Class of 2017 to return to campus for a panel discussion on their careers since graduation. Former SGA President, Tareake Ramos moderated the panel on a recent campus wellness day
- The Alumni Office is hitting the road this semester, holding in-person events for alumni to meet students from the Schools of D&P, Dance, and Drama for the first time since Spring of 2019.

Events:

- Two of our large-scale annual events coming up this semester include:
 - **Annual Scholarship Luncheon – Wednesday, March 23, 12-2pm**
 - In-person at Benton Convention Center Winston Ballroom and virtual and will feature student performances and testimonials
 - **NextNow featuring Fletcher Opera 20th Anniversary Performance – Saturday, April 30**
 - Alumni JP Guerts confirmed as honorary chair, will give welcome remarks, and will host master classes with D&P students prior to the event

- Pre-show VIP cocktail reception at Stevens Center for sponsors
- Fletcher Opera 20th Anniversary Performance
- Post-show afterparty/gala at Embassy Suites Gallery Ballroom
- To date this semester, Advancement has hosted the following events:
 - o Drama Dean's Council virtual event focused on the student-directed Drama production "Mother Tongue"
 - o D&P Dean's Council reception with student presentations from the 1st year Animatronics graduate class and Doug Griffith, director of Animatronics
 - o Giannini Society Spotlight on "Linda di Chamounix"
 - o Music Dean's Council reception and yMusic Concert
 - o Encore Circle and Filmmaking Dean's Council Dinner with presentations from student filmmakers and a screening of 4th year film project "Sammy Without Strings"
- Other upcoming spring semester events:
 - o Chancellor's Circle Dinner – Wednesday, March 30
 - o Giannini Spotlight on Watson Brass – Tuesday, April 19
 - o Dance Dean's Council Reception and Spring Dance concert – Thursday, April 21

UNCSA FOUNDATION BOARD REPORT

Finance Committee

- Reviewed second quarter results
- Discussed endowment spending policy. Reviewed endowment distribution calculation for 22/23 school year and recommended approval to the Executive Committee.

Audit Committee Report

- Foundation 990 has been reviewed by Executive Director, Treasurer and Assistant Treasurer for FY 2021. Will go to the Foundation Board for acceptance at the March 2022 meeting.
- Still waiting on the Tax Auditor for the Draft 990 for the Semans Art Fund.

Executive Committee

- Meeting scheduled for February 22nd.

Advancement Committee Report

- Foundation Board member giving participation for the current year fiscal year is at 67%.
- New focus for fiscal year 2022 aligns with UNCSA strategic initiative around EDIB.
- Foundation Board member social was held on February 12th.

Foundation Board

- Meets on March 1st. This will be the first meeting back on campus since COVID.

Semans Art Fund Board

- The SAF Board had their fall board meeting on September 30th.
- The spring board meeting will be held on April 25th.

THOMAS S. KENAN INSTITUTE FOR THE ARTS REPORT

Fellowships

The [2021-22 Creative Catalyst Fellowships](#) are administered by the Thomas S. Kenan Institute for the Arts. In January, the Institute launched a social media series featuring the work of each fellow – recent interviews include:

- [Karen Archia's fellowship with Creative Greensboro.](#)
- [Karine Fleurima's fellowship at the Media and Emerging Technology Lab \(METL\) at UNCSA.](#)
- Folklorist [Stefani Priskos' fellowship at the John C. Campbell Folk School](#) in Brasstown NC.

Campus Development – Faculty & Students

Since December 2021, the Kenan Institute has awarded five new [Faculty Enrichment Grants](#) to enhance student learning. Highlights include:

- [Professor John Coyne](#) took D&P students to Biltmore Estate in Asheville, NC to study architecture, decor, and furniture of that period.
- [Professor Jaren Atherholt](#) took the UNCSA oboe studio to the NC Symphony's performance of Brandenburg Concerto No. 3.
- Celebrated actress, poet, and playwright Dael Orlandersmith held a virtual workshop with [Professor Andy Paris'](#) Drama students.

This year, the Institute is supporting off-campus opportunities to help students find pathways to the industry and networks for the wider UNCSA community. Examples include:

- [Amanda Fisk](#) (4th Year D&P Lighting Student) served as assistant lighting designer while shadowing [Professor Josh Selander](#) on a new magic-based production at the Criss Angel Theater at the Planet Hollywood resort in Las Vegas, NV, produced by Criss Angel and Franco Dragon.
- [Bailey James](#) (3rd Year Drama) and [Vittoria Alonso](#) (2nd Year Drama) traveled to the Indie Short Fest in Los Angeles to attend the first in-person screening of their short film, *The Women of Colour Project*.
- [Margaret "Maggie" Turoff](#) (4th Year Lighting Design) traveled to New York City to shadow [Professor Clifton Taylor](#) with the load-in and tech rehearsal of *Four Quartets* at the Brooklyn Academy of Music.
- [Wheeler Moon](#) (4th Year Lighting Design) traveled to Cincinnati to shadow [Professor Clifton Taylor](#) on the production of *Cinderella* at Cincinnati Ballet.

An additional pilot project supported by the Kenan Institute includes **HILLOWEEN: A HOMESPUN HALLOWEEN**, a proposed collaboration between the people of Mitchell County, the UNCSA School of Design & Production, and [The Bezark Company](#) – designers of immersive events at venues around the world.

- The Institute supported a residency with Bezark and visit to Mitchell County with UNCSA faculty and students. This work will inform a feasibility study and prospectus to devise a community-based site-specific Halloween Festival to promote the history, culture, and economic development of the Spruce Pine community in Mitchell County.

Fieldwide Cultivation & Alumni Connections

Since 2017, and with support from the Kenan Institute, the Chancellor's [Artpreneur Initiative](#) has provided UNCSA alumni with funding to support their creative works and enterprises deemed to be of the highest merit, artistic excellence, or innovative potential. Annually, two [Alumni Artpreneur of the Year Awards](#) of \$20,000 each are provided to alumni. In addition, [Artpreneur Grants for Graduating UNCSA College Students](#) are awarded to five students, \$2,500 each, to support their creative business or a creative project.

This year, with support from the Thomas S. Kenan Institute for the Arts, UNCSA will pilot a new grant program:

- [Artpreneur Launch Grants](#) – seven grants of \$5,000 for creative start-ups and creative projects led by UNCSEA alumni (1-5 years post-graduation or departure from school).

ADVANCEMENT INTERNAL REPORTING

FY22 Year-to-Date Fundraising

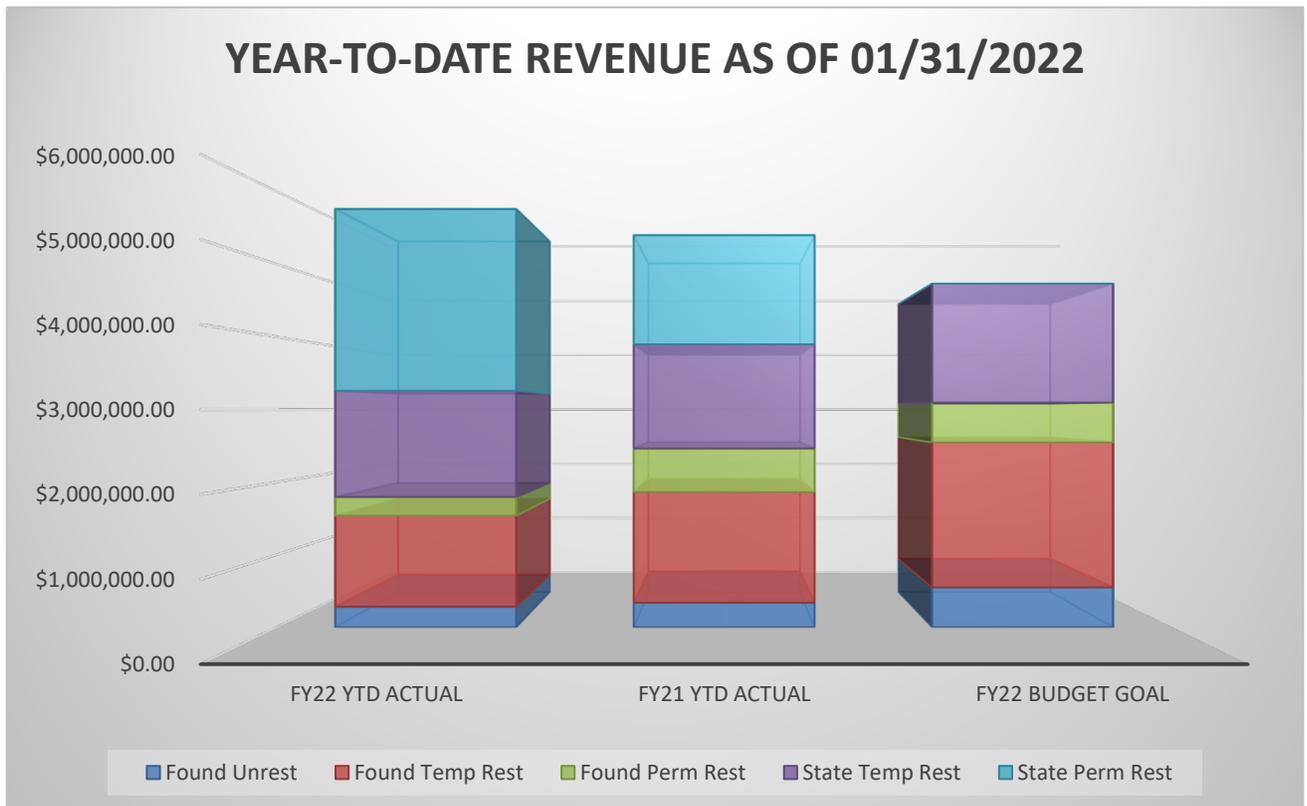
University of North Carolina School of the Arts Foundation							
Unrestricted							
	Y-T-D		Y-T-D	Prior Year			
	Y-T-D Actual	Y-T-D	Actual	Actual	Variance	Variance from	
	1/31/2022	Budget	1/31/2022	1/31/2021	From Budget	Prior Year	
						FY 2022	
						Budget	
Revenues							
Gifts and Grants	\$284,166.20	\$361,075.00	\$339,970.54	\$339,970.54	(\$76,908.80)	(\$55,804.34)	\$550,000.00
Miscellaneous income	\$72.50	\$0.00	\$156.00	\$156.00	\$72.50	(\$83.50)	\$0.00
Total Revenues	\$284,238.70	\$361,075.00	\$340,126.54	\$340,126.54	(\$76,836.30)	(\$55,887.84)	\$550,000.00
University of North Carolina School of the Arts Foundation							
Temporarily Restricted							
	Y-T-D		Y-T-D	Prior Year			
	Y-T-D Actual	Y-T-D	Actual	Actual	Variance	Variance from	
	2/28/2022	Budget	1/31/2022	1/31/2021	From Budget	Prior Year	
						Actual	
							FY 2022
							Budget
Revenues							
Current Scholarship Gifts	\$315,596.00	\$325,208.31	\$679,682.00	\$679,682.00	(\$9,612.31)	(\$364,086.00)	\$557,500.00
Gifts and Grants	\$833,602.70	\$777,666.76	\$792,664.71	\$792,664.71	\$55,935.94	\$40,937.99	\$1,326,000.00
Miscellaneous income	\$103,418.14	\$65,625.00	\$49,387.36	\$49,387.36	\$37,793.14	\$54,030.78	\$112,500.00
Total Revenues	\$1,252,616.84	\$1,168,500.07	\$1,521,734.07	\$1,521,734.07	\$84,116.77	(\$269,117.23)	\$1,996,000.00
University of North Carolina School of the Arts Foundation							
Permanently Restricted							
	Y-T-D		Y-T-D	Prior Year			
	Y-T-D Actual	Y-T-D	Actual	Actual	Variance	Variance from	
	1/31/2022	Budget	1/31/2022	1/31/2021	From Budget	Prior Year	
						Actual	
							FY 2022
							Budget
Revenues							
Current Endowment Gifts	\$259,157.46	\$486,928.00	\$600,736.12	\$600,736.12	(\$227,770.54)	(\$341,578.66)	\$549,500.00
Total Revenues	\$259,157.46	\$486,928.00	\$600,736.12	\$600,736.12	(\$227,770.54)	(\$341,578.66)	\$549,500.00

ADVANCEMENT INTERNAL REPORTING

FY22 Year-to-Date Fundraising

University of North Carolina School of the Arts						
Temporarily Restricted (Includes Thomas S. Kenan Institute for the Arts)						
	Y-T-D Actual 1/31/2022	Y-T-D Budget 1/31/2022	Y-T-D Prior Year Actual 1/31/2021	Variance From Budget	Variance from Prior Year Actual	FY 2022 Budget
Revenues						
Gifts and Grants	\$1,424,250.00	\$1,226,250.00	\$1,179,389.00	\$198,000.00	\$244,861.00	\$1,635,000.00
Gifts and Grants - Gifts in Kind	\$37,235.90	\$0.00	\$253,652.86	\$37,235.90	(\$216,416.96)	\$0.00
Total Revenues	\$1,461,485.90	\$1,226,250.00	\$1,433,041.86	\$235,235.90	\$28,444.04	\$1,635,000.00

University of North Carolina School of the Arts						
Permanently Restricted						
	Y-T-D Actual 1/31/2022	Y-T-D Budget 1/31/2022	Y-T-D Prior Year Actual 1/31/2021	Variance From Budget	Variance from Prior Year Actual	FY 2022 Budget
Revenues						
Current Endowment Gifts	\$2,500,000.00	\$0.00	\$1,501,790.00	\$2,500,000.00	\$998,210.00	\$0.00
Total Revenues	\$2,500,000.00	\$0.00	\$1,501,790.00	\$2,500,000.00	\$998,210.00	\$0.00



DRAFT OPEN MINUTES

December 2, 2021

SAAB 306

10:15am

COMMITTEE TRUSTEES PRESENT

Greer Cawood (*via Zoom*), Rhoda Griffis (*via Zoom*), Mark Land, Kyle Petty (*Chair*), John Wigodsky (*Liaison to the Foundation Board*), Ralph Womble (*Ex-officio*)

COMMITTEE TRUSTEES ABSENT

Al Crawford, Anne Rainey Rokahr (*Liaison to the Board of Visitors*), Paul Tazewell

COMMITTEE STAFF PRESENT

Amanda Balwah, Kevin Bitterman, Jim DeCristo, Cindy Liberty, Lynda Lotich, David Harrison, Katherine Johnson (*via Zoom*), Claire Machamer, Angela Mahoney, Patrick Sims, Michael Smith, Lauren Whitaker (*via Zoom*), Rich Whittington, Latonya Wright (*Staff Council Rep via Zoom.*), Shannon Wright

COMMITTEE STAFF ABSENT

Martha Golden (*Faculty Council Rep*)

OTHERS PRESENT

Jeffrey Bullock (*Trustee*), Tom Kenan (*Emeritus Trustee via Zoom*)

CONVENE MEETING AND CONFIRM QUORUM

Committee Chair Kyle Petty convened the Dec 2nd Advancement Committee Meeting at 10:16 a.m. and confirmed a quorum.

APPROVAL OF MINUTES

Kyle Petty asked the committee members to review the minutes from the September 30, 2021 meeting. He then called for a motion to approve the minutes as presented.

MOTION: Ralph Womble moved to approve the minutes from the September 30 meeting, and John Wigodsky seconded the motion. The minutes were unanimously approved.

Kyle Petty introduced interim Vice Chancellor for Advancement Rich Whittington.

ADVANCEMENT REPORT

Interim Vice Chancellor for Advancement Rich Whittington provided the Advancement Report.

Fundraising Update

FY21 YTD through October 30, 2021

- Foundation unrestricted total giving is \$126,804 against a \$130,900 budget. Our budget is based on a 5 year average which includes 3 years of the Powering Creativity Campaign so we'll be working to determine what our new normal looks like. We're very encouraged by these numbers and are still ahead of last year at this time.
- Foundation temporarily restricted total giving is where we are behind in the YTD budget and the YTD comparison to last year with \$329,536 against a \$662,000 budget. A large portion of the funds last year were pledge payments for the campaign which skewed these numbers a bit. Typically we will start seeing fewer of these funds and more expenses related to these temporarily restricted funds - these funds

received during the campaign were restricted with a purpose. The Deans are starting to spend more to activate these programs so we'll start to see that effect as we move forward.

- Permanently restricted is similar to the unrestricted in that we're behind YTD but ahead of last year. We have several efforts underway to bring in more restricted funds so this report should improve over the coming months.
- The YTD chart is a visual of what we've just discussed. We have some work ahead of us but we're doing well.

Advancement Staff Updates

- **VCA Search:** The Vice Chancellor search continues, and we'll let you know more on that as soon as we can.
- **Zyon Perkins:** Zyon Perkins is the newest Advancement team member that started December 1st as our part time Events Coordinator. Our former Events Coordinator, John Bowhens, has moved up to the full-time position as Special Events Manager. Zyon graduates next Friday from UNCG with degrees in General Music and Arts & Administration.
- **TikTok Challenge:** As part of the Nutcracker promotions, the school put out a Nutcracker TikTok challenge giving people the chance to win tickets by re-creating one of two Nutcracker dances. While Advancement wasn't eligible to win tickets, we decided to share in the fun and re-create one of the dance challenges - we'll share the link with this committee.

Meet the Deans

- We have been working this semester to introduce our new Deans to the community and hosted a series of fireside chats introduced by Provost Patrick Sims and moderated by Rich Whittington. Each session included a Q&A with each of the new deans (including interim Dean of the Division of Liberal Arts, Martine Kei Green-Rogers) followed by a reception. We livestreamed these sessions and recorded them and will make them available on our website.

The Nutcracker

- Historically, Advancement has secured a starring sponsor for The Nutcracker at the \$25,000 level and also secured funds from Mary Duke Biddle to support the guest artists and some of the technology costs for the production. Last year, when it looked like we weren't going to have the production, we were facing up to \$250,000 dollars of lost revenue that would normally support scholarships. Advancement worked with Strategic Communications to offer the virtual Opening Night Scholarship Fundraiser to offset that loss.
- This year we thought Advancement's role would return to that of prior years but then we received information about the balcony closing. Again we were facing a potential projected loss of \$150,000 - \$200,000 which would have supported scholarships.
- In partnership with Strategic Communications, we decided to focus on sponsorships (which today total over \$89,000) and ticketing policies. With the closure of the balcony, we were losing 5,000 seats over the course of the entire production.
- As of today, we have \$446,000 in ticket sales and \$89,000 in sponsorships totaling \$535,475. In 2019, the last time we had full use of the facility and held the performances in person, our total ticket sales and sponsorships reached \$580,000. We're only \$50,000 shy of what we did in 2019 despite having 32% less seats.
- Opening Night is officially sold out but there are still tickets available for the other performances. We're already at about 90% capacity for the entire run.
- Thank you to our generous sponsors – many of which are represented in this room.

Upcoming Events

- Our annual Scholarship Luncheon will be held on March 23, 2022, in the Benton Convention Center with a livestream option.
- Our annual NextNow Scholarship Benefit will be held on April 30th, 2022, at the downstairs ballroom area of the Embassy Suites encouraging members of the community to support tomorrow's artists today. The goal is to raise \$50,000 net profit to support scholarships. This year's gala will be in conjunction with the Fletcher Opera's 20th Anniversary. Ticket sales begin in January.

Annual Giving

- This month we have distributed 17,000 targeted emails and letters to donors.
- The Giannini Society has reached 25% of goal of 180 active members and 20% of goal to welcome 20 new members by June 30, 2022. Members of the Giannini Society give a gift of at least \$1500 to the unrestricted UNCSA Fund (targeting areas of greatest need).
- Day of Giving is planned for March 24, 2022. Preview Week leading up to Day of Giving will feature one school each day.
- Board Challenges for Day of Giving – The Foundation Board has been leading the way in board member participation and last year the Board of Trustees came close to unseating the Foundation Board. This year we're also planning to include the Board of Visitors.

Alumni Relations

- We've hosted virtual Town Halls for Music, Dance, Film and D&P and Drama is scheduled for December 13.
- Virtual Happy Hours started during the pandemic and have continued the second Tuesday of each month – a total of 31 completed to date.
- A group of UNCSA faculty and staff were able to attend a performance of "Fire Shut Up in My Bones" at the Metropolitan Opera featuring the choreography of UNCSA alumna Camille A. Brown and dance performances by Juel D. Lane (UNCSA Dance '02).

New Software Rollouts

- Stewardship – This program will allow donors with scholarship funds to log in to see the status of their funds and gives them an opportunity to get to know their students. Students will be able to upload photographs, announce performances and load information about programs they are working on.
- Volunteer Management – This software will be in support of our volunteer organization the Associates. Tools will allow for better communication and tracking of volunteer hours.
- Planned Giving – A new website that will be embedded within the UNCSA website including information on 'How to Give,' 'What to Give,' wills, estate planning and donor stories. (*Demo site was shown to the committee*).

Foundation Board Update

- Foundation Board committees have met and have been reviewing the financial reports from the first quarter and working on the endowment distribution policy. Our current policy has a range of 3.5-6.0% and due to the market value being so high and the CPI index changing by more than 6% this year, we are below our benchmark of 3.5%. The Board will be meeting to discuss.
- The Foundation has completed all audits and they are currently in review. Extensions have been filed for the Semans Art Fund and the Foundation Board 990s.
- Executive Committee met and made minor policy revisions.

- Senior Accountant that started in February resigned effective November 12th, 2021. She and her husband have relocated to Washington state.
- The Advancement Committee has been meeting with Advancement to discuss upcoming commitments since we have now fulfilled obligation to fund the guest artist endowment at \$125,000. We are looking at a new direction for the luncheon and planning to focus on the EDIB initiative.
- Planning a Foundation Board member social for February. The Board has been conservative and staying off campus but are planning to return to in-person in January.
- The Semans Art Fund Board met in the fall on campus and hosted a reception for the new Board of Trustees members. They have also set the dates for accepting grants for the upcoming year. The spring board meeting will be April 4, 2022.
- The Point Property landscaping is complete.
- UNCSA Financial Report brochure was distributed to each member of the committee.

Thomas S. Kenan Institute for the Arts Update

- Kenan Institute Board of Advisors met virtually on November 11-12 and are working to evaluate current programs and partnerships. The Board of Advisors includes Chancellor Cole, Provost Sims and Board Chair Ralph Womble.
- Kenan Institute is meeting monthly with Advancement and the Foundation to strategize our individual approaches to advancing UNCSA.
- Kevin Bitterman will present a mid-year report on programming to the William R. Kenan, Jr. Fund for the Arts Board at the end of January.
- The Kenan Institute is continuing to offer programming in the virtual space including Artivate 360, a 4-part series featuring 5 internationally renowned UNCSA alumni. Topics included food and wellness, body positivity, environmental conservation and climate change and were broken into a series on *Practicing Self Care* and *Arts & Activism*. These sessions were recorded and are archived on the Kenan Institute website.
- The Kenan Institute also serves as a grantmaker. The Faculty Enrichment Program provides faculty with support to enhance student learning. This calendar year, eleven grants have been administered which have benefited over 250 current students. Eric Rhimes, D&P faculty, took over 55 students to the Tanger Performing Arts Center in Greensboro to see the Broadway production of *Wicked* where they had the opportunity to meet members of the production crew. Steve LaCösse, School of Music, took 60 students to a Met live HD performance of *Fire Shut Up in My Bones* hosted in Winston Salem (Trustee Paul Tazewell designed costumes for the production). Institute staff is evaluating models for this program and how to best support faculty moving forward. Additional grants are slated to be administered in the spring.
- Art Restart Bi-weekly podcast launched in 2021 in response to the events of 2020 to illustrate how artists are re-inventing their fields and building a new landscape for the arts. www.uncsa.edu/artrestart.
- The Kenan Institute will begin a strategic planning process during the 2022 calendar year.

Other Business

- Rich Whittington – While Nutcracker tickets are selling quickly, we also have an on-demand experience for the Nutcracker that will go live on December 20th featuring a recording of this year's new choreography. Purchase allows access to the recording through June 30, 2022. This option once again allows people from anywhere to have the opportunity to view the performance.
- Rich Whittington – Received confirmation of a \$70,000 commitment for scholarships for drama and D&P. This gift comes from donors that haven't made a gift since 2014 but they have indicated they want to continue supporting the school moving forward.
- Rich Whittington – We have a gift for a professorship that will be finalized soon with a \$1.5 million commitment and will be funded before Dec. 31st. It should be matched by the state which will allow for a \$3.0 million professorship to benefit our animatronics program.

- Kyle Petty asked if there was any other business or questions – there were none.

ADJOURN

Committee Chair Kyle Petty asked for a motion to adjourn.

MOTION: Ralph Womble made a motion. John Wigodsky seconded. Meeting was adjourned at 10:55 a.m.

D R E