



2014-2015 -Spring Update

Institutional Goals

- *Develop TSKIA strategic plan that is fundable, executable and aligns with UNCSA*
 - Completed September-May stakeholder driven process
 - Plan to complete by July 1, 2015
- *Further develop strategies and policy with UNCSA and Kenan Fund for the Arts to ensure TSKIA can effectively leverage its assets, while ensuring accountability*
 - Executive Director report to Chancellor re-instated
 - Strategic Capacity Grant developed and approved
 - UNCSA Fund Raising Committee established
 - Strategic Directions and Guidelines developed
- *Test/incubate new programs through research, consultation, convening, training and pilot projects.*
 - [See below]
- *Develop new branding, messaging, functionality and design for TSKIA web pages.*
 - Associate Director serves on UNCSA web development committee
 - New Logo developed and approved
 - Communication Plan developed for 2015-16
 - Contractors to support Communication Plan identified
- *Develop Institutional Capacity*
 - Hired New Grants and Program Manager
 - Pilot and assessed Arts Enterprise Lab
 - Expanded expertise and connections in NC through Co Lab process
- *Continue to develop TSKIA Board of Advisors*
 - Three (3) new Advisors recruited through formal vetting process

Career Pathways

Maximizing the value of educational, professional and community networks to support fellowships, internships, and professional development partnerships

Dance

- Charlotte Ballet
 - Committed to new internship for 2015-2016
 - Developing Career Pathways approach

Design and Production

- Cirque Du Soleil
 - Met with Kim Scott, Company Manager, to discuss long term partnership
- Cirkus Theatre
 - Produced documentary with UNCSA and UNC-TV
 - Kenan Institute for the Arts listed as sponsor
 - Aired twice on UNC- TV –estimated 18,000 viewers
 - Social Media – Reach of 90,000
 - Developing sustainability plan with Design and Production
- Spoleto Festival USA
 - Cultivated and supported 2 internships in 2015 for recent D&P graduates
 - Developed leveraged budget with Spoleto
 - Exploring potential Career Pathways partnership

Drama

- A Contemporary Theatre (ACT) Seattle, WA
 - Established Directing Fellowship for recent School of Drama graduates
 - Negotiated leveraged budget and commitment to sustain from ACT

Music

- Aspen Music Festival
 - Supporting current music students at UNCSA and UNC CH to attend AMFS in 2015
 - Commence sustainability planning with SOM in 2015

Film

- WGBH
 - Redesigned fellowship to focus on Children's TV Writing
 - Reduced cost by 50%, negotiated in-kind support from WGBH
- Full Frame Documentary Film Festival
 - Supporting current film students to attend Full Frame Fellows Program
 - Discussing potential pipeline/recruitment opportunities for 2015-2016

Visual Arts

- Penland School of Crafts
 - Continue to support high school Visual Arts students
 - Developing long-term funding strategy
 - Adding Community Engagement/Leadership training component

All School

- LA Philharmonic – Exploring potential special project
- On Line Alumni Communities – Summer 2015 – Develop workgroup
- Conducting comprehensive evaluation of Kenan Fellowship Programs

Arts Leadership, Innovation and Entrepreneurship

Establish an innovative program to develop artist leadership, innovation and entrepreneurship among our stakeholders

- Faculty Leadership Grants –ongoing
- Artist Leader Residencies
 - American Ballet Theatre
 - Michael Tronic, Film Editor
 - Joel Surnow, Television Producer and Writer
- Program Design and Feasibility
 - Conducted Environmental Scan of Programs in Arts Leadership and Entrepreneurship
 - Completed Prospect Research on top 40 targeted Foundations
 - Facilitating UNCSA discussions and designing Co-curricular Programming
 - Piloted Local Arts Enterprise Lab with 16 participants
 - Contracted Margaret Collins, Center for Creative Economy to assess
- Kenan Creative Collaboratory Funding Venture
 - 8 UNCSA affiliated proposals submitted out of total of 30.
- UNCSA - UNC Arts Entrepreneurship Collaboration
 - Submitted Co-Lab proposal to support in 2015-16

Excellence in Conservatory Education

Support excellence in conservatory training

- Teaching and Learning Center
 - Supported "Studio Thinking" workshop– Lois Hetland visit
- Creative Learning Lab
 - Support development of new pedagogy
- International Initiatives
 - Support Year Two of Travel/Study Abroad Program
- Chrysalis Chamber Music Institute
 - Year Two support
 - Inaugural performances at UNCSA featuring faculty and students
- Community Performing Arts School
 - Support Community Dance School Director
- AmeriCorp Grant
 - Support staffing and piloting of redesigned engagement program

UNCSA Strategic Initiatives

Help UNCSA to identify, assess and fund opportunities for strategic growth

- Consultation and Planning
 - Emc Arts -Richard Evans, Music Innovation Lab
 - Chris Boneau – Media Training and Communications
- Funded New Winston Museum Exhibition, Oral Histories and Book for 50th Anniversary Celebration
- Provided additional funding for Rebranding/Data Analysis for UNCSA website
- Provided funding for Chancellor's Project

Director's Special Project

- Trail of Tears Project
 - Developing innovative social practice arts project
 - Awarded artist and production support by Autry Museum of Western Heritage. Premiering Autry, Spring 2016
 - Pending grants with Surdna Foundation, Cherokee Preservation Foundation, Paul Green Foundation
 - Official Cultural Project of Eastern Band of Cherokee Indians
 - Developmental Support from Process Series at UNC Chapel Hill