



ARTIVATE
ARTIVATE
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ARTIVATE 2020
ART + HEALING



CALL FOR

SESSION PROPOSALS

The Thomas S. Kenan Institute for the Arts at the University of North Carolina School of the Arts (UNCSA) believes it is more important than ever to convene our communities to inspire innovative thinking around the complex challenges of the rapidly changing world. **ARTIVATE SUMMIT 2020: Art + Healing** is a direct response to the fracturing of communities in the wake of the COVID-19 pandemic.

Originally scheduled to be an in-person event in Winston-Salem, NC, the Institute has decided to convert to a virtual Summit, due to the impact of this global pandemic on large gatherings, arts-related organizational operations, the work and life in creative communities, as well as the prospect for the situation to continue for an uncertain length of time. In a virtual world, important and timely content can be delivered to a broader audience using a donation-based model

that simultaneously strengthens, supports and elevates the community we serve.

As part of its Creative Catalyst Initiative, ARTIVATE SUMMIT 2020: Art + Healing will convene thought leaders, creatives, practitioners and students on September 15-16, 2020. This powerful and transformative practice-based Summit will inspire inquiry around innovative integration of the arts, science, spirituality, and human wellness.

We seek session proposals that will generate fresh and surprising connections between arts and other disciplines, as well as the wider community, and encourage participant engagement in energizing workshops, interactive arts experiences, networking and mentoring. **Session Proposals are due by June 18, 2020.**

The Kenan Institute for the Arts invites session proposals that explore the following inquiries:

- Where are the opportunities for the health and science world to develop more creative and holistic strategies for their own practices in the 21st century?
- How can the arts contribute to innovating beyond existing models or traditional approaches in healing fields?
- What are the promising new, integrative practices that engage the arts as a healing modality?
- Where else could creative and artistic practices be integrated into the fields of health, wellness and medicine? (e.g. training, innovation practices, etc.)
- How are creatives collaborating with science, medicine and spiritual leaders in traditional and emerging fields?
- How can we define and envision wellness and health to bring about greater holistic well-being to our diverse communities?

* Presenters should feel comfortable presenting their work online and must participate in a pre-event briefing, rehearsal and post-presentation "office hours" to allow for participant interaction.

Submit proposals online at www.uncsa.edu/artivate by **Wednesday, June 18, 2020.**

Presenters will be selected in mid-July.

WWW.UNCSA.EDU/CC-ARTIVATE

A R T + H E A L I N G

ARTS INNOVATION

How can I adapt my practice and create new knowledge for a changing world?

CREATIVE ENTREPRENEURSHIP

In what ways can artists create value in the worlds of health and spirituality?

ARTIST LEADERSHIP

How can artist lead projects or movements to promote community healing?

THEMES*

- Cross-Sector Collaboration
- Personal and Professional Development
- Practice
- Leadership
- Community
- Building Networks
- Lifecycle and Transitions
- Innovative Partnerships
- Immersive Experiences

EXAMPLES OF PRACTICE AREAS ARTIVATE SUMMIT 2020 IS INTERESTED IN ELEVATING*

- Artistic/Creative Practice
- Research-based Integrative Practice
- Pastoral Practice
- Environmental Healing
- Clinical Practice
- Movement-based Practice
- Personal Healing Practice
- Social and Community Healing
- Lifecycle and Transitions
- Building Networks of Support
- Innovative Partnerships
- Emergent interactive experiences in the virtual world

ARTIVATE 2020 PRIMARY TOPICS

Successful session proposals will:

- Align with one or more of the program topics and themes
- Provide actionable insights on how to transform your practice, communities, universities, systems and organizations through catalyzing creative action
- Inspire inquiry in practices outside of your own
- Activate and stimulate Interdisciplinary discussion about ways that creatives can use their talents and skills to tackle complex challenges in the communities in which they live and work
- Demonstrate innovative practices that reflect real-world contexts
- Stimulate and provoke discussion and audience engagement
- Facilitate knowledge transfer and development of new competencies
- Use methods to draw out participants' knowledge and experiences
- Activate, teach, and inspire participants to imagine what is possible and unleash their energy and imaginations

All sessions must avoid commercial bias. Any submission that is not neutral and or unbiased, and not free of commercial motive/intent will not be accepted.

LEARNING FORMATS

Because adult learners often prefer to engage in self-directed learning, Artivate sessions should encourage participants to take an active role in the creation of priorities and learning objectives in one of the three formats:

PECHA KUCHA

Presentation with 10 slides at 20 seconds each; not to exceed 6 minutes

INTERACTIVE WORKSHOP

20 to 45 minutes, limited to two presenters/session

PERFORMANCE/ PRESENTATION

Short presentation or performance; 5 minutes

* In some cases, the Institute can pair creatives with medical experts or researchers to design an interactive experience that has an active and inclusive presentation style. This year's ARTIVATE may also have opportunities to participate in panel dialogues (TBD).