

UNIVERSITY OF NORTH CAROLINA SCHOOL OF THE ARTS



1,292

enrollment includes
250 high school,
890 undergraduate,
152 graduate

9:1

Student-faculty ratio
(includes high school)

38%

Acceptance rate, making
UNCSA the second most
selective university (after UNC-
Chapel Hill) in the UNC System

63%

Four-year graduation rate, the
second highest (after UNC-
Chapel Hill) in the UNC System

1280

SAT score in the 75th percentile
is the fourth highest in the
UNC System



TOP 10

UNCSA School of Dance ranked
among the Top 10 College
Dance Programs in the country
— *Backstage* (2018)

3RD

UNCSA School of Design &
Production ranked 3rd among
Top 25 BFA Theatre Design &
Tech Programs in the country
— *OnStage* (2018)

TOP 5

UNCSA School of Drama ranked
in the Top 5 in the country
— *The Hollywood Reporter* (2018)

10TH

UNCSA School of Filmmaking
ranked 10th in the country
— *TheWrap* (2018)



\$102 MILLION

the university's
economic impact on
North Carolina, the equivalent
of more than 1,800 jobs*

\$56 MILLION

alumni economic impact on
North Carolina, the equivalent
of 1,116 new jobs*

\$26.8 MILLION

impact of spin-off companies
related to UNCSA, the
equivalent of 769 new jobs*

\$33.4 MILLION

state appropriation: represents
about 1 percent of entire
UNC system budget

\$67.7 MILLION

endowment as of June 30, 2018

* *Economic Modeling Specialists*
(2015)

THE CREATIVE ECONOMY



\$804 BILLION

contributed by arts and culture to the nation's Gross Domestic Product (GDP) in 2016, five times more than agriculture, \$60 billion more than construction, and \$227 billion more than transportation and warehousing

— National Endowment for the Arts



5 MILLION

people employed in the arts and cultural sector

— National Endowment for the Arts



\$25 BILLION

how much more the U.S. exported in arts and cultural goods and services than it imported in 2016, a 12-fold increase over 10 years, creating a trade surplus

— National Endowment for the Arts



\$33 BILLION

consumer spending on performing arts admissions in 2016, more than doubling the rate in 1998

— National Endowment for the Arts



\$29 BILLION

in revenues, what creative industries produced in North Carolina in 2016

— N.C. Arts Council



\$10 BILLION

in exports (domestic and international), what creative industries produced in North Carolina in 2016

— N.C. Arts Council



417,000

Jobs and indirect jobs within North Carolina's creative industries in 2016, responsible for more than 7 percent of the state's workforce

— N.C. Arts Council



\$2.12 BILLION

what the nonprofit arts and culture sector generated in total economic activity in North Carolina in fiscal 2015

— Arts and Economic Prosperity 5



\$2.02 MILLION

local and state government revenue generated by the nonprofit arts and culture sector in fiscal 2015

— Arts and Economic Prosperity 5

Most recent data available cited.